

BRITE SMILE®

One office visit.  
One dazzling smile.



(866) 423-2748  
britesmilewhitening.com



### The BriteSmile System:

BriteSmile has revolutionized teeth whitening with state-of-the-art, patented technology that is gentle, safe and effective. There's no laser, no heat, and no scraping. Our whitening system uses only two simple elements for dramatic results in one office visit: gel and gentle blue light.

- This light has been clinically-proven safe for tooth enamel as well as skin, gums, and other soft tissues
- The BriteSmile light emits virtually no heat and no harmful UV (ultraviolet) light
- Our lamps are uniquely shaped to illuminate all "smile line" teeth (top and bottom) at the same time to ensure natural-looking, uniform results
- Our gel is specifically engineered to respond to the blue wavelengths of our light system. When the light illuminates the gel, it activates and safely accelerates the whitening process, achieving amazing results in just one office visit

## The BriteSmile Advantage

With BriteSmile, all you do is sit back, relax and watch television or listen to music\* for about an hour.† The convenience and immediate results of BriteSmile when compared to weeks of wearing strips makes it the perfect choice for the busy individual.

## The BriteSmile Gel

Our patented whitening gel has been optimized for patient safety and maximum results:

- Our professional hydrogen peroxide formulation is buffered at a near-neutral pH value that is compatible with tooth enamel
- Our gel is carefully formulated to minimize tooth dehydration and ensure safety

## Clinically-Proven Safety and Comfort

Your entire whitening experience is overseen by a dental professional, ensuring both safety and optimal results. Studies have shown that the BriteSmile whitening system gently penetrates your teeth, breaking up stains and discoloration, and whitens your teeth an average of 8 shades.‡ With proper care your smile will sparkle for years.



Speak with your dental professional today to determine if you are a viable candidate for this procedure. The whitening process is effective on most discolored teeth. However, darker stains, such as those caused by antibiotics, can be more difficult to whiten. The degree of whiteness will vary from patient to patient, depending on the structure of the teeth.

Sensitivity during the treatment may occur with some patients. However, the BriteSmile light generates minimal heat and no harmful UV light, which are the usual sources of discomfort. On rare occasions, tingling sensations are experienced immediately after the procedure, but always dissipate.

As with any teeth whitening product, BriteSmile is not recommended for children under 13 years of age or pregnant or lactating women.

A cleaning and dental exam is recommended prior to the actual BriteSmile whitening session.

## Results Comparison

	BriteSmile Chairside	whitening trays	whitening strips	whitening toothpaste
<b>treatment time</b>	About 1 hour†	10 – 14 days	15 – 30 days	1 month +
<b>color change</b>	An average of 8 shades	An average of 8 shades	3 – 4 shades	1 – 2 shades
<b>effectiveness</b>	excellent	good	moderate	maintenance only
<b>notes</b>	<ul style="list-style-type: none"> <li>• immediate results</li> <li>• long lasting</li> <li>• less fadeback</li> <li>• safe and comfortable</li> <li>• performed by a dental professional</li> </ul>	<ul style="list-style-type: none"> <li>• trays</li> <li>• results in about 2 weeks</li> <li>• self-administered</li> </ul>	<ul style="list-style-type: none"> <li>• inconsistent teeth whitening</li> <li>• no immediate results</li> <li>• uncomfortable</li> </ul>	<ul style="list-style-type: none"> <li>• superficial stains only</li> <li>• loss of results with discontinued use</li> </ul>

\* May not be available in all offices.  
 † Not including prep time.  
 ‡ Data on file.

## After-Care Products

Ask your dental professional about a BriteSmile after-care maintenance program to keep your teeth looking their best.

We recommend use of our BriteSmile toothpaste and mouth rinse 2-3 times each day. This daily care combined with periodic applications of the BriteSmile To Go Pen and BriteSmile Take-Home Gels will help assure the best possible smile.

BriteSmile After-Care teeth whitening products are created exclusively for the maintenance and care of your healthy smile. All products are safe and effective in maintaining the whitest, most dazzling smile after your BriteSmile teeth whitening treatment.

